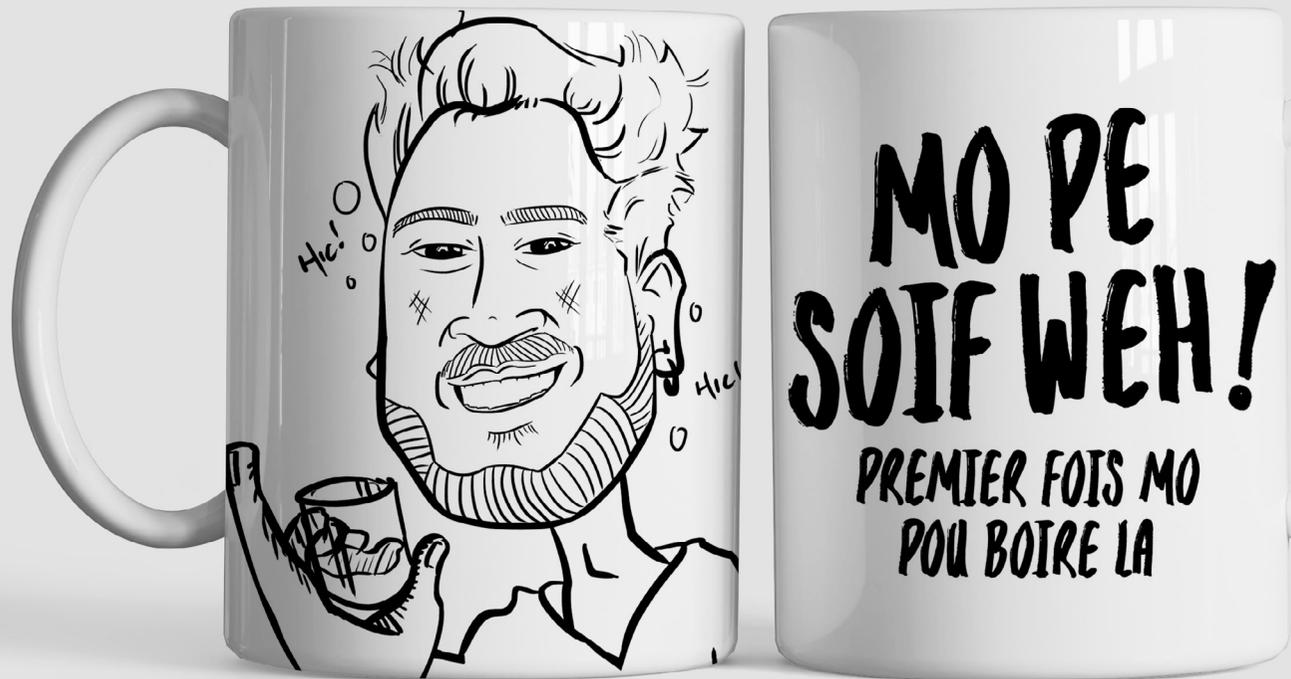


PORTFOLIO



GRIMOIRE





Carricature - 1
Name -Anonymous

Project - Personalised Mug with Hand drawn
Carricature with personalised copywriting

Work done under Freshkite Ltd

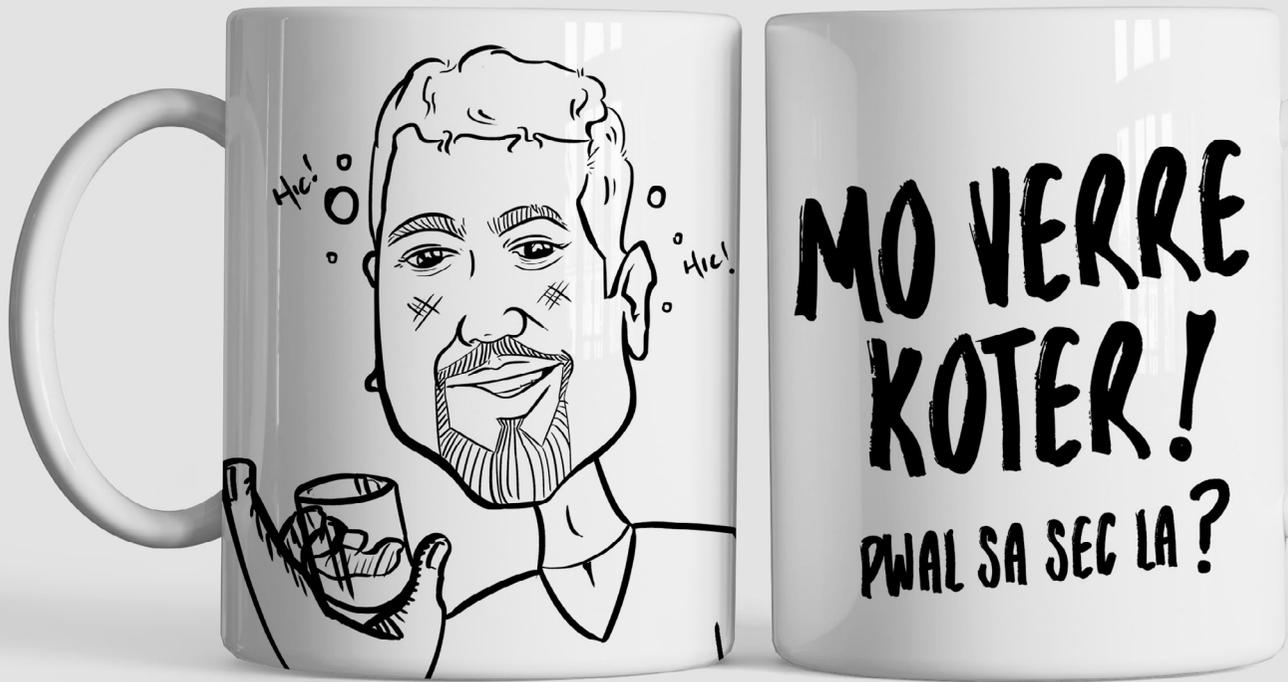




Carricature - 2
Name -Anonymous

Project - Personalised Mug with Hand drawn
Carricature with personalised copywriting

Work done under Freshkite Ltd



Carricature - 3
Name -Anonymous

Project - Personalised Mug with Hand drawn
Carricature with personalised copywriting

Work done under Freshkite Ltd





Carricature - 4
Name -Anonymous

Project - Personalised Mug with Hand drawn
Carricature with personalised copywriting

Work done under Freshkite Ltd

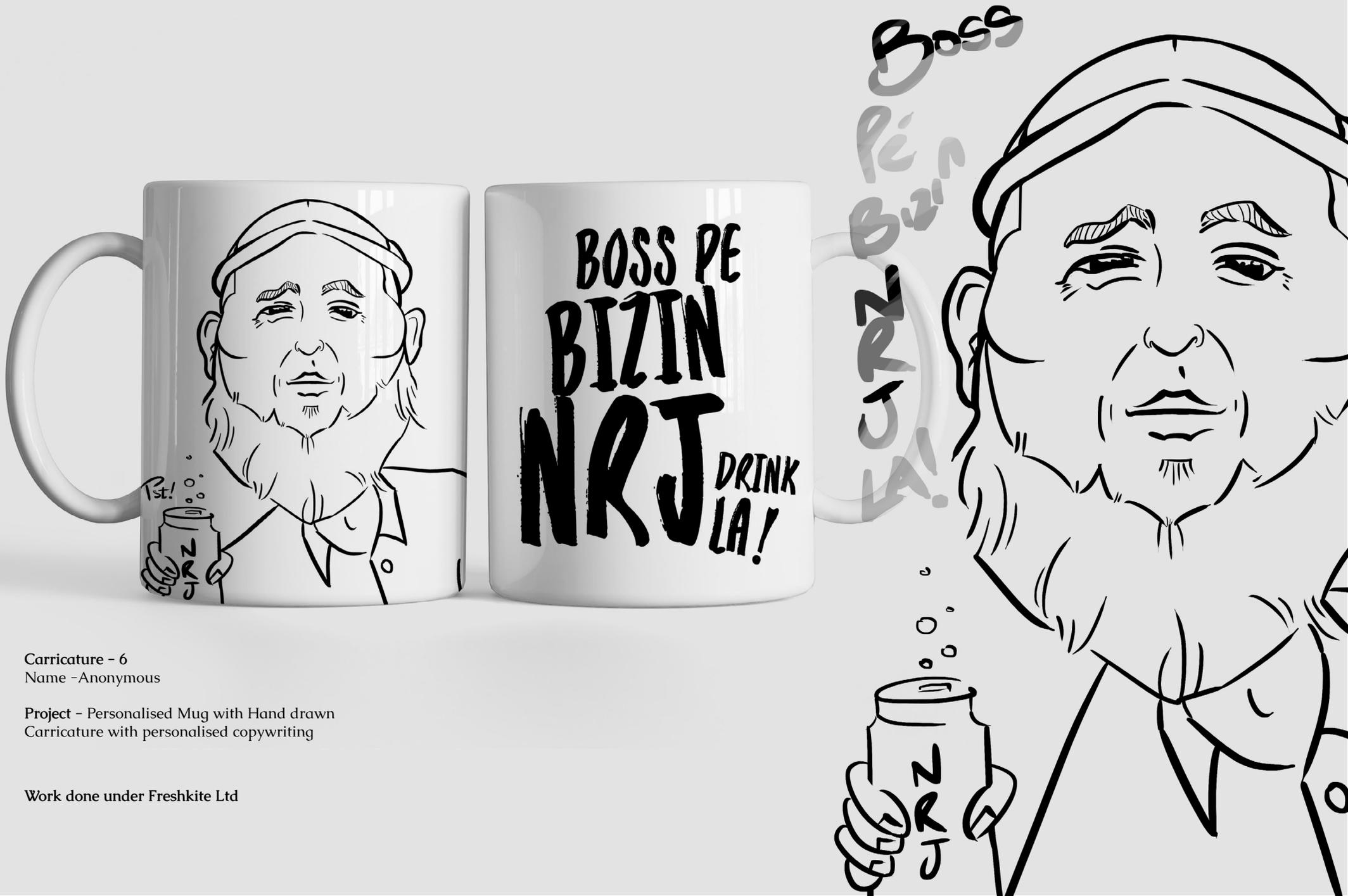


Carricature - 5
Name -Anonymous

Project - Personalised Mug with Hand drawn
Carricature with personalised copywriting

Work done under Freshkite Ltd





Carricature - 6
Name -Anonymus

Project - Personalised Mug with Hand drawn
Carricature with personalised copywriting

Work done under Freshkite Ltd



Carricature - 7
Name -Anonymous

Project - Personalised Mug with Hand drawn
Carricature with personalised copywriting

Work done under Freshkite Ltd



Carricature - 8
Name -Anonymous

Project - Personalised Mug with Hand drawn
Carricature with personalised copywriting

Work done under Freshkite Ltd





Carricature - 9
Name -Anonymus

Project - Personalised Mug with Hand drawn
Carricature with personalised copywriting

Work done under Freshkite Ltd



Carricature - 10
Name -Anonymous

Project - Personalised Mug with Hand drawn
Carricature with personalised copywriting

Work done under Freshkite Ltd



Carricature - 11
Name -Anonymous

Project - Personalised Mug with Hand drawn
Carricature with personalised copywriting

Work done under Freshkite Ltd



Carricature - 12
Name -Anonymous

Project - Personalised Mug with Hand drawn
Carricature with personalised copywriting

Work done under Freshkite Ltd



Carricature - 13
Name -Anonymous

Project - Personalised Mug with Hand drawn
Carricature with personalised copywriting

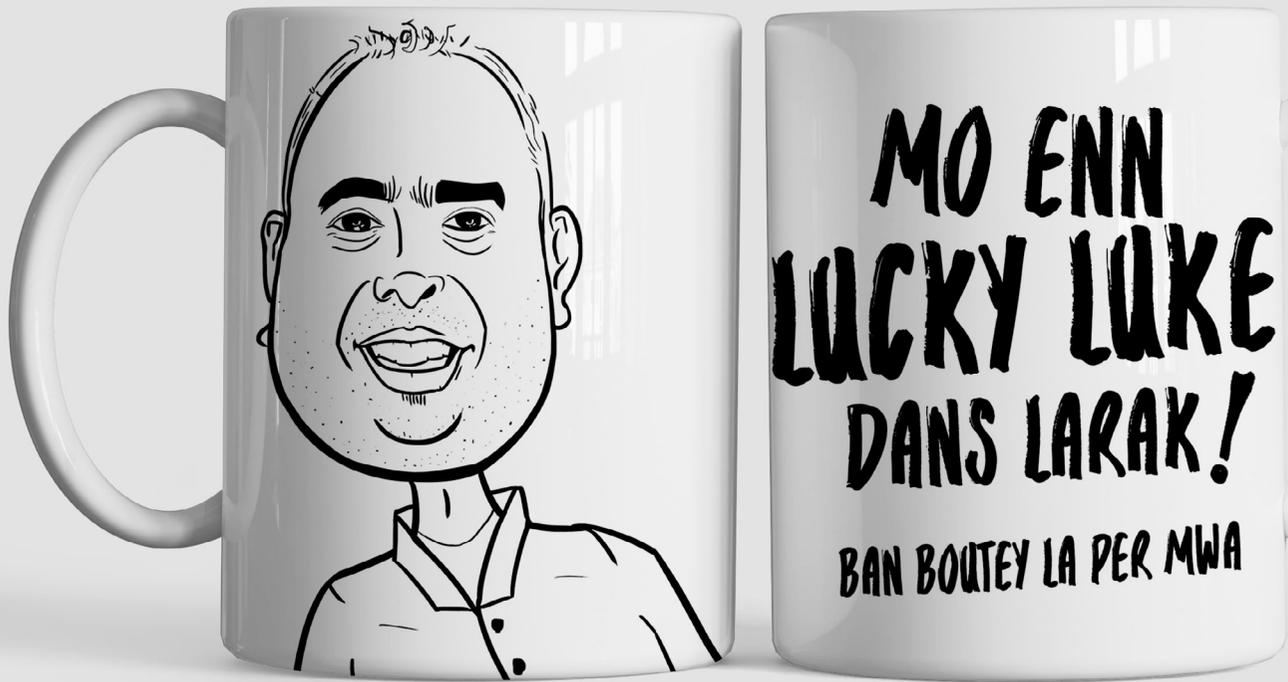
Work done under Freshkite Ltd



Carricature - 14
Name -Anonymous

Project - Personalised Mug with Hand drawn
Carricature with personalised copywriting

Work done under Freshkite Ltd



Carricature - 15
Name -Anonymous

Project - Personalised Mug with Hand drawn
Carricature with personalised copywriting

Work done under Freshkite Ltd



Carricature - 16
Name - Yud

Project - Personalised Mug with Hand drawn
Carricature with personalised copywriting

Work done under Freshkite Ltd



Carricature - 17
Name -Anonymous

Project - Personalised Mug with Hand drawn
Carricature with personalised copywriting

Work done under Freshkite Ltd



Photography 1 - 3 Mamelles



Avatar - 1
Names -Anonymous

Project - Create Avatars to be used as their
profile picture in Microsoft Teams in Freshop brand identity style

Work done under Freshkite Ltd



Avatar - 2
Names -Anonymous

Project - Create Avatars to be used as their
profile picture in Microsoft Teams in Freshop brand identity style

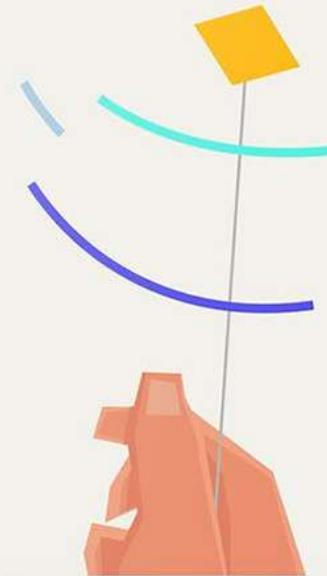
Work done under Freshkite Ltd



Photography 2 - 3 Mamelles

ELEVATE

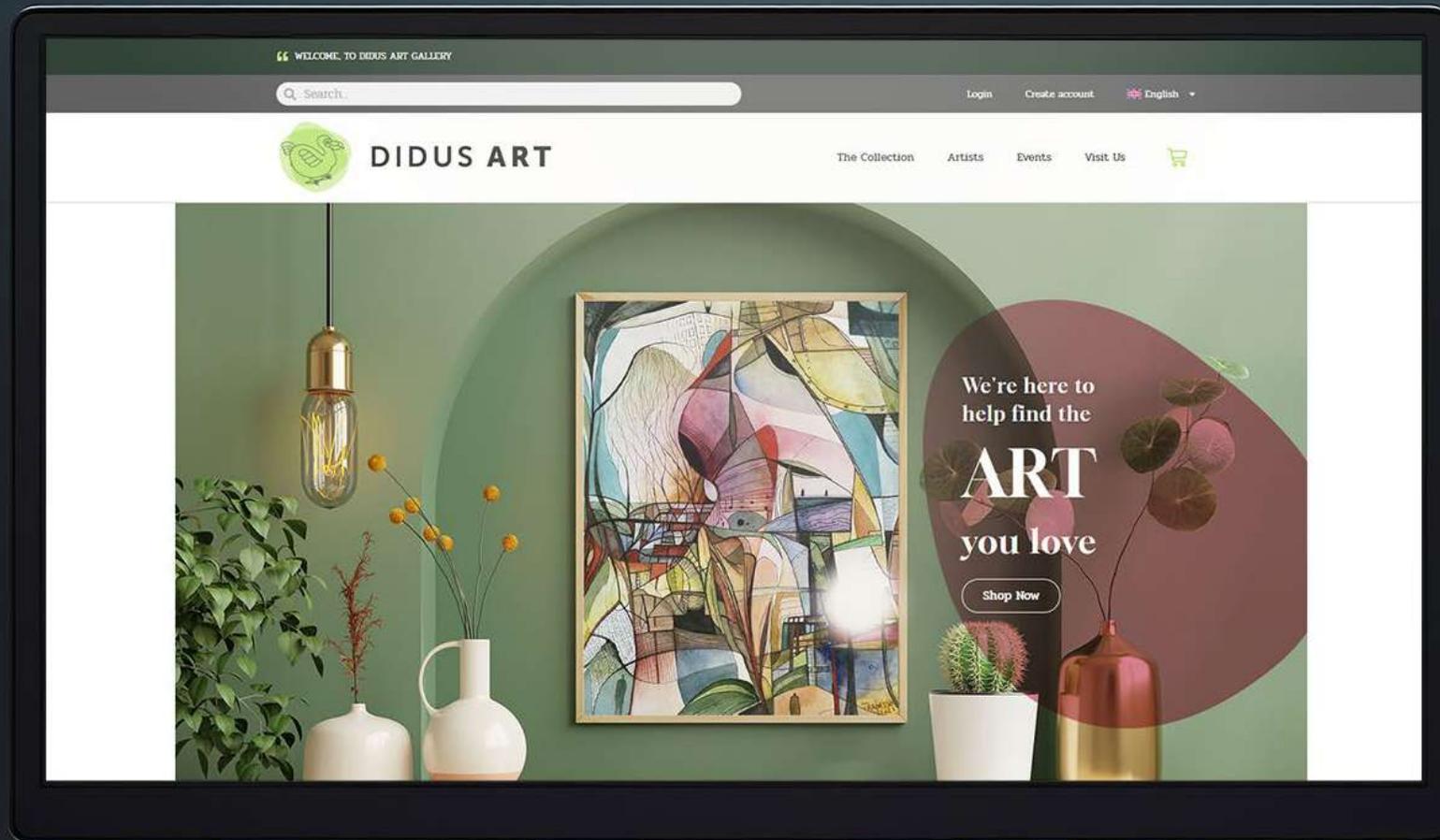
Let's take your ideas higher



Company Website UI + **Animations creation**
URL - www.freshkite.net

Project - Created the Website Design of Freshkite Ltd, which includes Motion Graphics animations on the whole website representing each content. UI & Animation were all my creations.

Work done under Freshkite Ltd

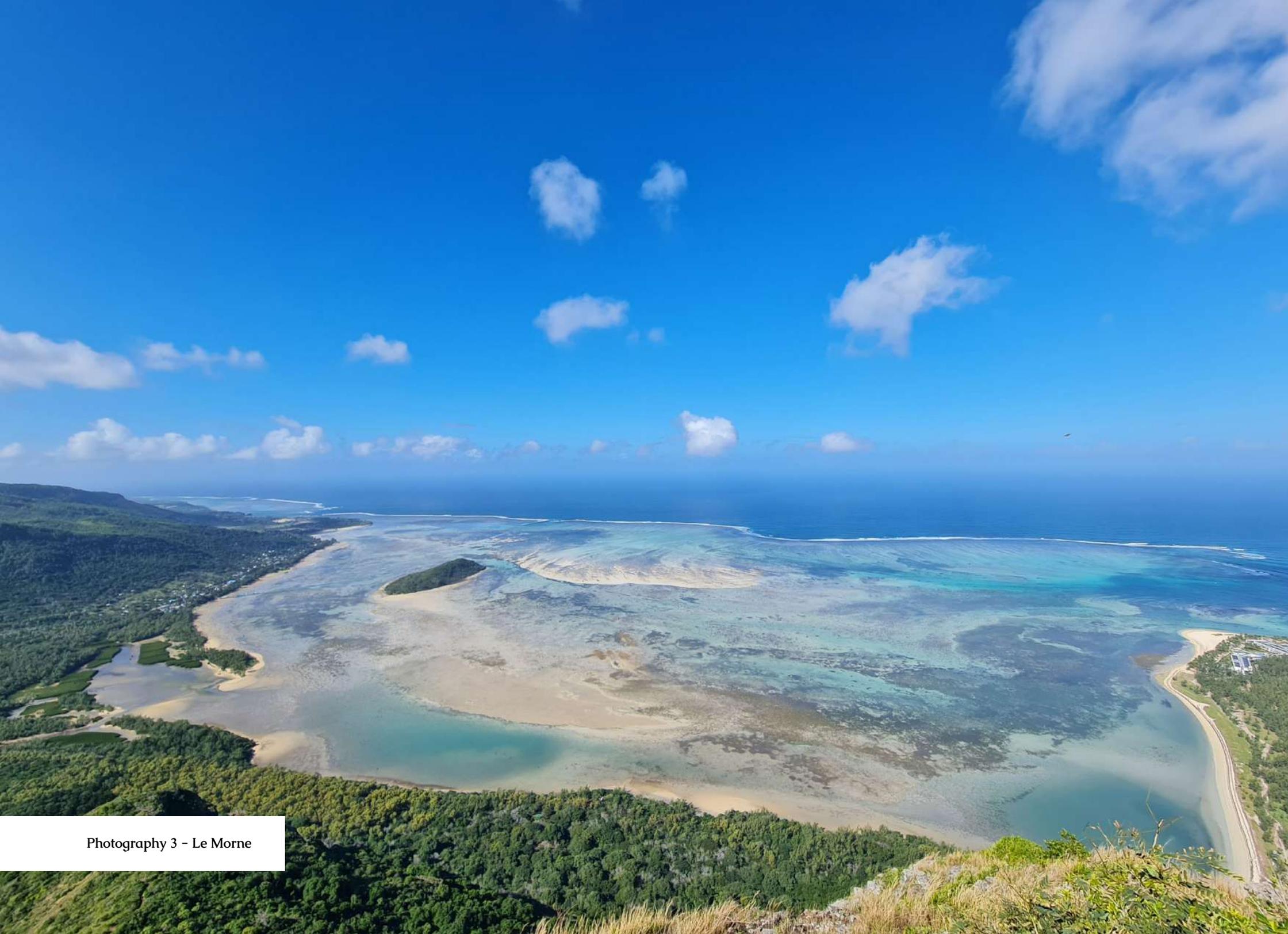


E-Commerce Website Complete UI Design
URL - www.didusart.ae

Project - Created the E-commerce Website Design/UI of Didus Art, which targets the residents of Dubai. Didus Art sells Luxury Art paintings

Work done under Freshkite Ltd

www.didusart.ae



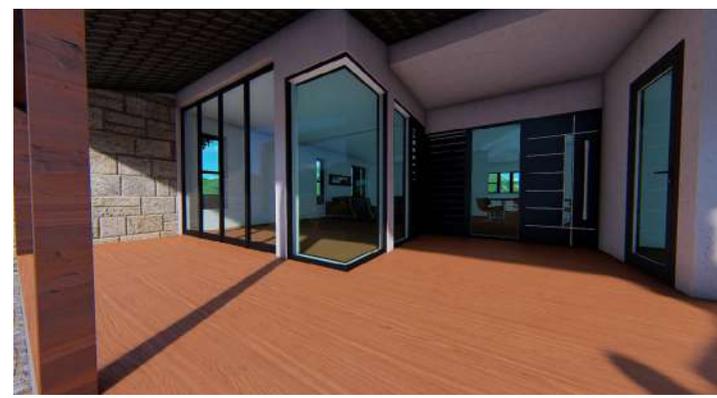
Photography 3 - Le Morne



3D Architecture Modelling & Rendering
Situating in 'Au Bout du Monde' Morcellement

Project - Created the 3D Modelling & Rendering of client from 2D house to realisation.

Work done under Freshkite Ltd



3D Architecture Modelling & Rendering
Situating in 'Au Bout du Monde' Morcellement

Project - Created the 3D Modelling & Rendering of client from 2D house to realisation.

Work done under Freshkite Ltd



Selina the Caterpillar, Kids Book

Project - Created this simple children book from start to finish explaining the evolution of a butterfly. Content provided by client.

Work done under Freshkite Ltd

Insta Pfp



Highlights Icons

Report Cover + 1 Inside page



Invoice & Quote

The Real Dhavina
@therealdhavina

INVOICE

The Real Dhavina
Dhavina Sumessur,
Instagram Influencer.

m.
e.

Bill to

MaxCity Property Fund Ltd

Invoice Number
TRD0225

Date of Invoice
07 / 07 / 25

Account Number

DESCRIPTION OF SERVICE	NORMAL	NEW AMOUNT
Reel		
Stories		
	VAT	Rs 0
	TOTAL AMOUNT	Rs

THANK YOU FOR THE COLLAB.

I really enjoyed working on this project and look forward to working with you in the future. Please let me know if there is anything else I can do. Payments can be made by Cheque or Bank Transfer only. Deposits are non-refundable.

If you have any questions, please do not hesitate to contact on the above details. Thank You.

The Real Dhavina (then, 11k followers, now 16.7k), Previous Identity

Project - Created a refreshed Identity collaterals for Dhavina, who is an online influencer with 16.7k followers.

Work done under Freshkite Ltd

E-mail Signature



Insta Pfp



Highlights Icons

Report Cover + 1 Inside page



Invoice & Quote

@therealdhavina The Real Dhavina

INVOICE

The Real Dhavina
Dhavina Sumessur,
Instagram influencer.
m.
e.

Invoice Number
TRD1125

Date of Invoice
28 / 11 / 25

Account Number

Bill to
Adamant Media

Iban

Bic **Devis**

DESCRIPTION OF SERVICE	NORMAL	NEW AMOUNT
Content created - published		
Story 1: Annonce du partenariat		
Story 2: Boite a questions		
Reel 1: Mes doutes et mes craintes		
Reel 2: Moment de jeu avec mon enfant		
Reel 3: Decouverte du monde exterieur		
Content created - unpublished		
Story 3: Sens Cognitifs de mon enfant		
Story 4: Sortie au zoo		
Reel 4: Sortie avec Mamie et Papi		
VAT		Rs 0
TOTAL AMOUNT		Rs

Thank You for the collaboration

I really enjoyed working on this project and look forward to working with you in the future. Please let me know if there is anything else i can do. Payments can be made by Cheque or Bank Transfer only. Deposits are non-refundable.

If you have any questions, please do not hesitate to contact on the above details, Thank You @therealdhavina

The Real Dhavina (Now, 16.7k followers) , New Identity

Project - Created a refreshed Identity collaterals for Dhavina, who is an online influencer with 16.7k followers.

Work done under Freshkite Ltd

E-mail Signature





Photography 4 - Beautiful Chaos



ROLL OUT STRATEGY

FOOD SERVICE

RETAIL

SCOTT / OATLY!

FOOD SERVICE ROLLOUT PLAN OBJECTIVE

LAUNCHING OATLY BARISTA IN FOOD SERVICE

SCOTT / OATLY!

FOOD SERVICE ROLLOUT PLAN TARGETING THE PERFECT PARTNER

PRIMARY TARGET	SECONDARY TARGET
39 outlets	49 outlets
5 stars Hotels & 5 Stars Luxury Hotels	3 stars Hotels & 4 Stars Hotels
37 coffee outlets	4 coffee chains
REASON: Quick Wins - Low barriers to entry	REASON: Lengthy negotiation - Higher barriers of entry

SCOTT / OATLY!

PENETRATION STRATEGY PRICE POSITIONING FOR MARKET GROWTH

AVAILABILITY

- Numerical distribution
- Price positioning

SCOTT / OATLY!

ANTICIPATED SALES VOLUMES AND TRENDS

Product	Volume (LTS)	% of total retail range
Oat Drink Barista Edition	8,050 LTS	26%
Oat Drink Chocolate	4,000 LTS	13%
Oat Drink Semi	8,000 LTS	26%
Oat Drink Whole	10,000 LTS	30%

ESTIMATED YEARLY VOLUME ON RETAIL RANGE



Scott, Creative Presentation

Project - Created a whole Creative Presentation of 46 pages for Scott to present to their client, Oatly. Client was amazed and they got the contract. Due to sensitive data, part of the presentation are displayed.

Work done under Freshkite Ltd

Creative Presentation for **scott**

Bahlsen
SALTED CARAMEL LAUNCH



scott

COMMERCIAL ACTIONS
JUNE - JULY



Bahlsen

Maximizing Impact at the Gondola End



Winners Trayout | In-store Baggage | In-store Outposts

scott

SALTED CARAMEL LAUNCH

Bahlsen

Driving Awareness:
Pick Up Caramel
Billboard Activation



scott

SALTED CARAMEL LAUNCH

Deployment : 24 June To 24 July 2025

- ATL/BTL: ATL: Billboard or ANIMATED VIDEOS
- 1 x Key Visual + 3 x Product post + 1 x Lifestyle (3 Resize Story)
- 2 x animated videos
- 3 Influencers* (Content to be reposted on Scott's page)

scott | **Meta** Media Buying (FB/IG)

SALTED CARAMEL LAUNCH

Bahlsen

Few Digital posts



scott

Bahlsen

Key Visual

Link Clicks	Per Link click
1,781	\$0.03
Reach	Post Engagements
38,457	1,206
Per Post engagement	Reach
\$0.04	43,849

The Key Visual was the best performing visual throughout the whole campaign with 75,960 Reach, 210,486 Impressions and 2,045 Link Clicks. Above, you can see the results of both the Engagement & Traffic campaign, both generating link clicks although geared towards different objectives.

scott

SALTED CARAMEL LAUNCH

Bahlsen

Influencer collaboration - Kitty Philips



scott

Profile

- 9,800 followers
- Stay-at-home mom
- Creates content with her son
- Perfect fit for kids' snacking promotion

Content Created

- 2 reels + 1 static post
- Back-to-school theme
- Snacking while playing chess with her son
- Reward after gardening activity

Performance
Data not available yet

Bahlsen

THANK YOU
PREPARED BY
DHAVINA SUMESSU R



scott

Scott, Creative Presentation

Project - Created a whole Creative Presentation of 26 pages for Scott to present to their client, Bahlsen (PickUp). Due to sensitive data, part of the presentation are displayed.

Work done under Freshkite Ltd

Creative Presentation for **scott**

EXPIRY & STOCK AGING TRACKER PROJECT

ENHANCING INVENTORY CONTROL & ACCOUNTABILITY IN FMCG

PRESENTED BY: [\[Name\]](#)
DATE: 26TH MAY 2025

scott

WHY THIS MATTERS ?

- STOCK EXPIRY AND AGING = FINANCIAL LOSS & REPUTATIONAL RISK
- ROOT CAUSES OFTEN UNCLEAR OR UNDOCUMENTED
- NEED FOR STRUCTURED, COLLABORATIVE TRACKING ACROSS TEAMS

scott

OBJECTIVE OF THE PROJECT !

BUILD A CENTRALIZED TRACKER TO:

- LOG EXPIRED/AGED PRODUCTS
- IDENTIFY ROOT CAUSES
- ASSIGN ACCOUNTABILITY
- ENABLE CORRECTIVE AND PREVENTIVE ACTION

scott

KEY ROOT CAUSES IDENTIFIED

- WRONG ORDER QUANTITY OR TIMING
- FORECAST INACCURACIES
- DELAYED PRODUCT LISTINGS
- POOR PROMOTIONAL EXECUTION
- DISTRIBUTION/WAREHOUSING DELAYS
- MARKET DEMAND SHIFTS

scott

KEY AUTOMATIONS

- AUTO-NOTIFY ON ASSIGNMENT
- ALERT FOR NEARING EXPIRY
- ESCALATION IF NO ACTION IN 7 DAYS
- STATUS-BASED MOVEMENT BETWEEN GROUPS

scott

TIME LINE

- WEEK ONE: DESIGN & BUILD BOARD
- WEEK TWO: AUTOMATIONS & TRAINING
- WEEK THREE: BACKLOG IMPORT
- WEEK FOUR: GO-LIVE
- ONGOING: WEEKLY REVIEWS & MONTHLY MANAGEMENT DASHBOARD

scott

EXPECTED BENEFITS !

- EXPIRED STOCK BY BRAND/CATEGORY
- ROOT CAUSE DISTRIBUTION
- RESOLUTION TIME PER ITEM
- PREVENTIVE ACTIONS LOGGED

scott

NEXT STEPS ?

- FINALIZE DESIGN WITH INPUTS FROM TEAMS
- COMPLETE MONDAY.COM SETUP
- SCHEDULE TRAINING AND GO-LIVE
- MONITOR PROGRESS & REFINE

scott

THANK YOU !!

ANY QUESTION OR FEEDBACK ?

CONTACT: [\[Name\]](#)
EMAIL: [\[Email\]](#)

scott

Scott, Creative Presentation

Project - Created a whole Creative Presentation for Scott to present Internally. Due to sensitive data, part of the presentation are displayed.

Work done under Freshkite Ltd

Creative Presentation for **scott**

LANCEMENT DE LA PPG ILE MAURICE
PERIODE: FEV - MI AOUT 2025

scott

Vahiné - Une campagne 360° : de la notoriété à l'achat

- 1. Disponibilité & Accessibilité**
 - Réassortement & mise en rayon
 - Promotions commerciales
 - Offices de lancement
- 2. Visibilité & Notoriété**
 - Affichage urbain / Billboards
 - Presse écrite (presse magazine)
- 3. Expérience & Engagement**
 - Activations en magasin (opérations spéciales, cadeaux à l'achat)
 - Présence digitale (réseaux sociaux & influenceurs)

scott

Prix linéaire, compétitif et accessible

scott **LANCEMENT DE LA PPG ILE MAURICE**

Deployment : 23 May To 23 June 2025

- 4 ATL/WTL
ATL: Billboard
ANIMATED VIDEOS*
- 5 x Static Posts
(3 billboard KV in adaptation + 1 x all product post + 1 x 2 (K&A) + 2 x 2 (activity (2 x Litres)) + 1 participation post (Mother's Day) + 1 Carusel)
- 2 x animated videos
(from the show)
- 6 x videos recipe
+ 2 static posts
3 influencers*
(Content to be imported on Scott's page)

scott **Meta** **Media Buying (FB/IG)** **LANCEMENT DE LA PPG ILE MAURICE**

Visibilité & Notoriété

Affichage urbain / Billboards

Key Visual focus sur le 3-1- USP de la PPG Vahiné vs concurrence

20 Ecrans

- Suport qualitatif pour une marque CSP
- Location stratégiques en point de ventes

scott **LANCEMENT DE LA PPG ILE MAURICE**

Expérience & Engagement

Présence digitale : réseaux sociaux & influenceurs

scott **LANCEMENT DE LA PPG ILE MAURICE**

ROI

+23% **+7,800**

Global ventes LVC Jan - Mi Août

+18,730 **62%**

UC vendu en + vs 2024

Reforcement de la PPG sur le segment CSP+ (veal)

TOP SELLERS

1st Vahiné 3-1
2nd Vahiné 3-1
3rd Vahiné Brownies

scott **LANCEMENT DE LA PPG ILE MAURICE**

STRATÉGIE D'AVENIR : RENFORCER L'IMAGE DE MARQUE ET DOMINER LA CATÉGORIE PPG

Depuis trois ans, Vahiné connaît un recul de sa performance, marqué par une dévotion accrue face à une concurrence agressive mais à faible valeur ajoutée. La marque a également vu sa notoriété diminuer, tout en rencontrant des difficultés à définir une ligne de communication unique en raison de la diversité de ses gammes.

Le lancement de la gamme DVC constitue cependant un véritable relais de croissance et s'impose désormais comme la nouvelle gamme phare. Portée par une campagne de notoriété réussie et une proposition de valeur différenciée, Vahiné renforce ainsi son image de marque et retrouve une dynamique positive.

Cette évolution ouvre également la voie à de nouvelles opportunités, notamment la possibilité de redéfinir son positionnement en magasin pour faire de Vahiné une véritable destination et stimuler l'achat d'impulsion.

L'objectif désormais est de consolider la notoriété de Vahiné et d'affirmer son leadership sur le marché des préparations pour pâtes. Pour y parvenir, la marque devra s'appuyer sur une stratégie claire : maintenir un rythme d'innovation continu, définir des MSL adaptés à chaque type de point de vente, et poursuivre des investissements soutenus en marketing et communication.

scott

MERCI

PRESENTE PAR DHAVINA SUMESSUR

ADULT 2025

scott

Scott, Creative Presentation

Project - Created a whole Creative Presentation for Scott to present to Vahiné. Due to sensitive data, part of the presentation are displayed.

Work done under Freshkite Ltd

Creative Presentation for **scott**

scott

RETAIL

2025

FILIPPO BERIO

PERFORMANCE ON OIL

CY 2024
+16%
31,000 units vs 26,500 units

Campaign Months
+20%
10,000 units vs 8,300 units

500ml: +65%
1000ml: +5.5%

500ml: Out of Stock
1000ml: 7months of stock

scott

RETAIL 'Q2' 2025

Pietro Coricelli

PERFORMANCE

CY 2024
+815%
900 Launches in September 2023

Campaign Months
Sept - Dec
+21%
1,700 units vs 800 units

Still High Stocks: 12 Months
Need to keep pushing this SKU & double the average monthly sales from 300 to 600

scott

RETAIL 'Q2' 2025

BALÉINE

90 ANS CAMPAIGN: PERFORMANCE

CY 2024
+83%

CY 2025
+24%

Campaign Months
+18%

36%
34%
18%

scott

RETAIL 'Q2' 2025

New Brand & New SKU Launch - Update

Scoti

Heritage
Established over 100 years ago, Scoti is a leading Italian brand known for high quality rice and innovative brand extensions.

Product Range
A wide range of rice varieties, ready-made rice dishes, and plant-based products like rice milk.

Brand Values
Dedicated to quality, innovation, and sustainability, offering organic, gluten-free, and eco-friendly options.

scott

PETIT NAVIRE

SARDINES ENTIÈRES

NUTRI-SCORE
A B C D E

scott

Ducros

10 ans

scott

THANK YOU

scott

Scott, Creative Presentation

Project - Created a whole Creative Presentation for Scott to present internally for Q2. Due to sensitive data, part of the presentation are displayed.

Work done under Freshkite Ltd

Creative Presentation for **scott**



Scott, Creative Presentation

Project - Created a whole Creative Presentation for Scott to present internally for Q3. Due to sensitive data, part of the presentation are displayed.

Work done under Freshkite Ltd

Creative Presentation for scott



Marketing Expense

cat	2023	2024
ALL MEDIA Social Media Advertising	280,000.00	
ALL MEDIA Social Media Advertising	292,000.00	
ALL MEDIA Social Media Advertising	292,000.00	
ALL MEDIA Social Media Advertising	292,000.00	
ALL MEDIA Social Media Advertising	292,000.00	
ALL MEDIA Social Media Advertising	292,000.00	
ALL MEDIA Social Media Advertising	292,000.00	
ALL MEDIA Social Media Advertising	292,000.00	
ALL MEDIA Social Media Advertising	292,000.00	
ALL MEDIA Social Media Advertising	292,000.00	
TOTAL	1,200,000.00	

McCORMICK PORTEFOLLES DE MARQUES scott

Brièvement, les marques partenaires

Marques	2023	2024	Différence
EPICURE	16,421	15,917	-0.4%
LA FAVORITE	30,366	31,474	0.2%
LEBON	6,090	6,287	0.9%
TECHNOMAT	6,613	6,170	-0.8%
FRANCOIS	462	1,026	122.0%
FRANCOIS	833	774	-0.8%
TOTAL	62,891	61,668	-1.8%

McCORMICK PORTEFOLLES DE MARQUES scott

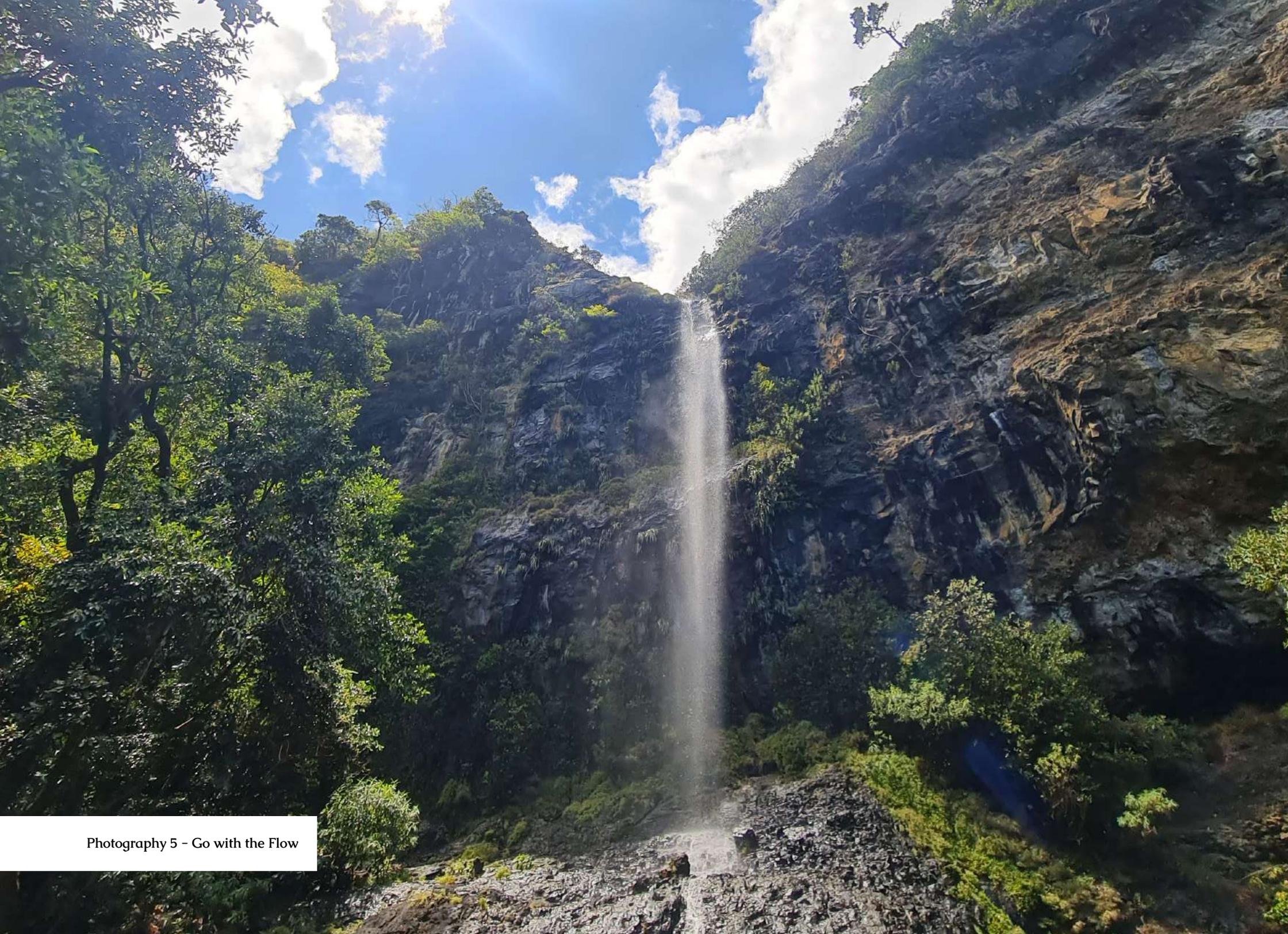


Scott, Creative Presentation

Project - Created a whole Creative Presentation for Scott to present to McCormick. Due to sensitive data, part of the presentation are displayed.

Work done under Freshkite Ltd

Creative Presentation for **scott**



Photography 5 - Go with the Flow

Rotary 
Club of Helvetia Happiness

The Rotary Club of Helvetia Happiness
is honored to welcome



THE HON. DR. KAVIRAJ S. SUKON
*Minister of Tertiary Education,
Science and Research*

as the **CHIEF GUEST** of the

INDUCTION CEREMONY
of
NIOUSHA TIRVASSEN

**AS
PRESIDENT
2025-2026**

Date: Saturday, 7th June 2025
Time: As from 18h30
Venue: Long Beach Hotel
Dress Code: Business Formal / Cocktail Attire
Price: Rs 2,800/Person
R.S.V.P.: 5257 9465 / 5258 0505
(Mrs. Ashneema / Mr. Syam)

Rotary 
Club of Helvetia Happiness

The Rotary Club of Helvetia Happiness
is honored to welcome



The District Governor 9220
**BERNARD LEONG SON
& LADY CECILE**

as the **DISTINGUISHED GUEST** of the

INDUCTION CEREMONY
of
NIOUSHA TIRVASSEN

**AS
PRESIDENT
2025-2026**

Date: Saturday, 7th June 2025
Time: As from 18h30
Venue: Long Beach Hotel
Dress Code: Business Formal / Cocktail Attire
Price: Rs 2,800/Person
R.S.V.P.: 5257 9465 / 5258 0505
(Mrs. Ashneema / Mr. Syam)

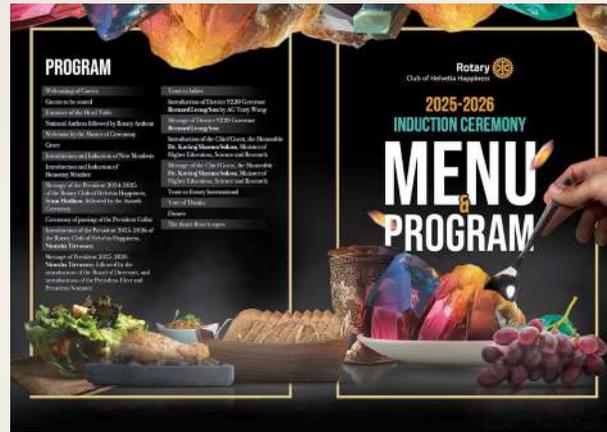
Rotary Club of Helvetia Happiness, Invitation Poster

Project - Created a Creative beautiful invitation for Rotary on the occasion of their New president induction ceremony.
Theme: Gemstones

Work done under Freshkite Ltd



RECTO



VERSO

Rotary Club of Helvetia Happiness, Event Menu

Project - Created a Creative beautiful menu for Rotary on the occasion of their New president induction ceremony. Theme: Gemstones

Work done under Freshkite Ltd



**STAY
SPEAK
SURVIVE**
YOUR STORY
ISN'T OVER

Middlesex University Mauritius

Time: 10:00 - 12:00
Date: Friday 10th October 2025
Venue: New Lecturing Theater (Cats Hill), Middlesex University Mauritius
RSVP Latest 8th October 2025
Sapna: 5940 2828 | Syam: 5258 0505

MENTAL WELLNESS AWARENESS WEEK
04-12 October 2025

Rotary Club of Helvetia Happiness

**STAY
SPEAK
SURVIVE**
YOUR STORY
ISN'T FINISHED

VENUE:
Middlesex university,
CATS Hill lecture theatre,
from 14:30 - 16:30

Rotary Club of Helvetia Happiness

Middlesex University Mauritius

Rotary Club of Helvetia Happiness, Mental Health Awareness

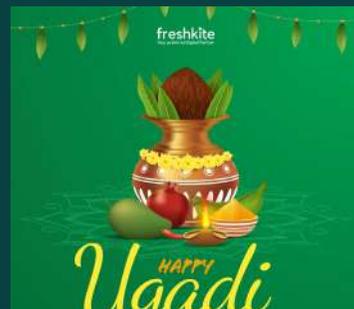
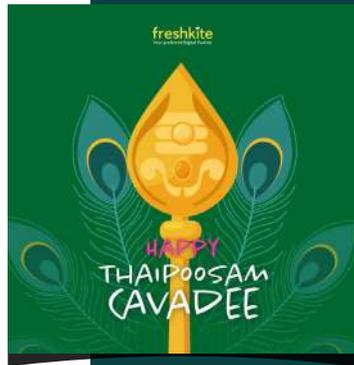
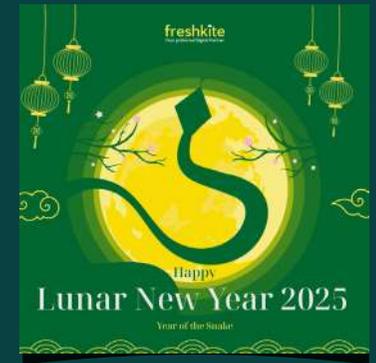
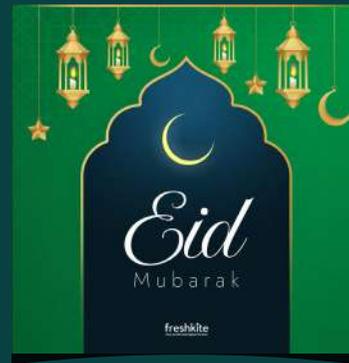
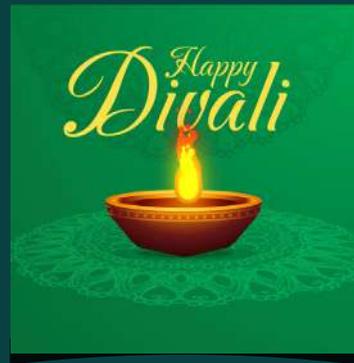
Project - Created 2 concepts on the occasion of mental wellness awareness week fo Rotary Helvetia Happiness.

Work done under Freshkite Ltd





Photography 6 - Dare

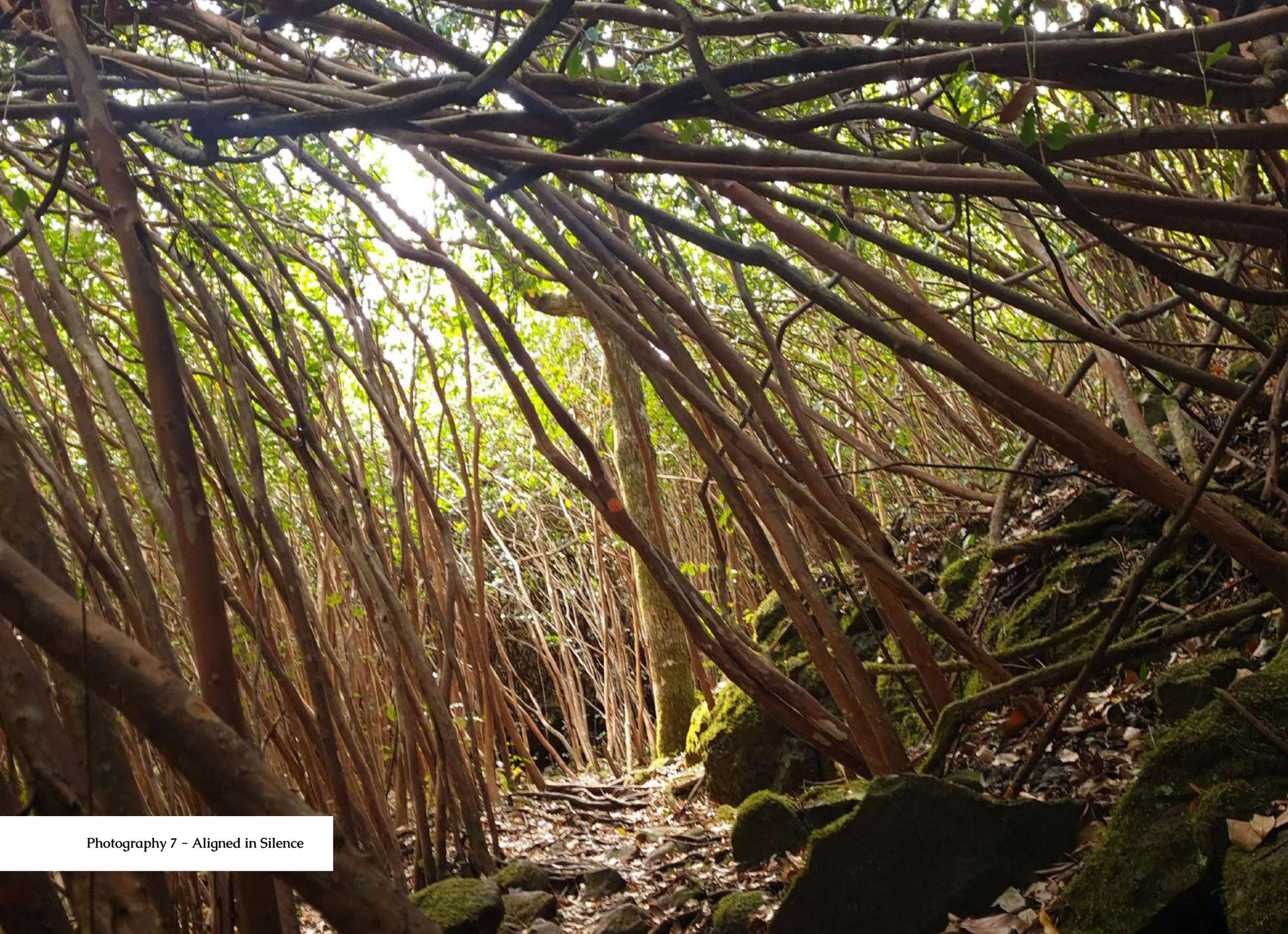


Social Media (LinkedIn) Motion Graphic Videos,

Project - Created Motion graphics video for Freshkite LinkedIn page. We wanted something that's dynamic other than standard static images. View them on my Website.

Work done under Freshkite Ltd

Visit: yudreedye.com/portfolio



Photography 7 - Aligned in Silence



CLAYNOSAURZ™

Claynosaurz (NFT Project), Annecy Festival T-Shirt

Project - Reworked, retouched & Recolourised already established artwork/drawing, to be used as graphic for the Lodge team, on a plain white T-shirt for those who attended Annecy Festival, France.

Work done under Freshkite Ltd





Claynosaurz (NFT Project), Holders Artworks

Project - Claynosaurz is an NFT project who's focus is to increase awareness on his Brand/IP. Started with 10,000 NFT's which mainly includes Dinosaurz made in clay. So either for fun or competition, holders and community members, create visuals which is based around the IP of the project.



Photography 8 - Mesmerizing Ending

SD Worx Recruitment Campaign will follow.

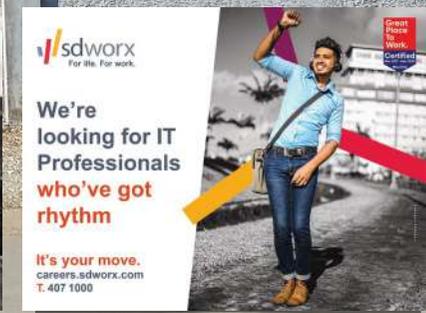
4x3 Billboards



SD Worx, Recruitment Campaign

Project - I was hands-on across the full campaign: team location scouting, filming, photoshoots, creating the master artwork, and adapting visuals for billboards, newspapers, magazines, bus ads and Social Media. Had a great experience, and the team was exceptional on this.

Work done under Crayons Couleur Advertising



Kot SD Worx,
confinement pa
ene baraz,

**Si to bizin ene
nouvo lekleraz**

Vine zwenn nou lekিপaz



Apply Now
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Si pou twa
linformatik
li pa ene badinaz

**Nou ena ene
place pou twa
dan nou
lekিপaz**



Apply Now
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**Travail kot nou,
li pa kouma
Alcatraz...**

Parski nou baz li certifie



Apply Now
careers.sdworx.com

**SD Worx
pe rekrut
bane
champion
linformatik,
mem pendan
confinement...**



Apply Now
careers.sdworx.com

Facebook & Instagram Posts

Nou ena plis ki

**120
Nouvo Job**

ki nou pe bizin rekrute,
mem pendan
confinement...

SD Worx c to meyer baz,
avoy to aplikasyon lor nou paz:
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Apply Now
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Si pendan
confineman to
coumans travail kot nou

**Nou depoz to
laptop kot twa
lakaz**

Ki to dir?!



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SD Worx, Recruitment Campaign

Project - I was hands-on across the full campaign: team location scouting, filming, photoshoots, creating the master artwork, and adapting visuals for billboards, newspapers, magazines, bus ads and Social Media. Had a great experience, and the team was exceptional on this.

Work done under Crayons Couleur Advertising



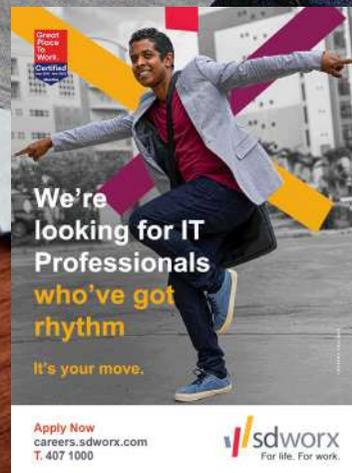
Newspaper Ads



SD Worx, Recruitment Campaign

Project - I was hands-on across the full campaign: team location scouting, filming, photoshoots, creating the master artwork, and adapting visuals for billboards, newspapers, magazines, bus ads and Social Media. Had a great experience, and the team was exceptional on this.

Work done under Crayons Couleur Advertising



Magazine Ads



SD Worx, Recruitment Campaign

Project - I was hands-on across the full campaign: team location scouting, filming, photoshoots, creating the master artwork, and adapting visuals for billboards, newspapers, magazines, bus ads and Social Media. Had a great experience, and the team was exceptional on this.

Work done under Crayons Couleur Advertising





Photography 9 - Perfect Disorder

CEB Social Media Campaign will follow.

Servi mobile app MoKouran ek CEB Customer Portal pou ou facilité ek ou sécurité

ou capav

- Faire paiement ou factures
- Check ou consommation
- Vérifier ou balance
- Faire ene complainte
- Etre averti quand CEB émettre ou bill

Ik gagne beaucoup kozat informations directemnt: depi ou portab, tablette ou laptop.

Mokouran disponible lor

Download on the Google Play

Download on the App Store

CEB Customer Portal accessible lor www.ceb.mu

Li Trop Facile pou paye ou bill CEB aster...

Chek nou CEB Customer Portal

ou download nou mobile app: MoKouran

Mokouran disponible lor

Download on the Google Play

Download on the App Store

CEB Customer Portal accessible lor www.ceb.mu

A travers GUEST PAYMENT

Ior nou CEB Customer Portal ou mobile app

MoKouran

Li trop fasit ek rapide pou paye n'importe ki bill CEB aster, même pou ou voisin!

Li pas nécessaire enregistrer ou ek ou paiement li biens simple ek sécurisé.

Mokouran disponible lor

Download on the Google Play

Download on the App Store

CEB Customer Portal accessible lor www.ceb.mu

Nepli Bizin Stresse

Pou kone, commie ou bill kouran pou vini mois prochain

Chek nou CEB Customer Portal

ou download nou Mobile app: MoKouran

Mokouran disponible lor

Download on the Google Play

Download on the App Store

CEB Customer Portal accessible lor www.ceb.mu

Facebook Posts

Nepli Bizin Deranzer vinn biro CEB pou paye bill ou faire ene complainte aster

Chek nou CEB Customer Portal

ou download nou Mobile app: MoKouran

Mokouran disponible lor

Download on the Google Play

Download on the App Store

CEB Customer Portal accessible lor www.ceb.mu

Depi ou lakaz aster, ou capav faire ou banne demars CEB, Arrête faire la queue

Enregistrer ou lors CEB Customer Portal ou lors mobile app MoKouran

ou capav

- Faire paiement ou factures
- Check ou consommation
- Vérifier ou balance
- Faire ene complainte
- Etre averti quand CEB émettre ou bill, etc.

Mokouran disponible lor

Download on the Google Play

Download on the App Store

CEB Customer Portal accessible lor www.ceb.mu

Servi mobile app **Mokouran ek CEB Customer Portal** pou paye ou factures électricité en ligne et en toute sécurité

Ou capav faire ou paiement par :

- Carte de crédit
- Carte de débit (chek ar ou la banque)
- My.i Money (si ou servi Guest Payment Ior Mokouran ou CEB Customer Portal)

Ene fois ou fini payec CEB pouw envoie ou une notification par SMS et email. Le paiement li entièrement sécurisé.

Mokouran disponible lor

Download on the Google Play

Download on the App Store

CEB Customer Portal accessible lor www.ceb.mu

CEB, Social Media Campaign, Mo Kouran Ap

Project - Created several visuals to promote CEB "Mo Kouran App" on social media.

Work done under Crayons Couleur Advertising





Photography 10 - Piece of Heaven

Clenx Tea Challenge Social Media
Campaign will follow.

BODY WORKOUT *Challenge*

PART 1

Releasing on
**Monday 21st
Sept 2020 @
18hr00**



www.organichealth.mu



Clenx Tea, Social Media Campaign, Post and Video

Project - Created Creative Visuals for this challenge and was among the team for the Video and Photoshoots, which was held in Gymlife, Ebene. That was a fun campaign to work on with the team !

Work done under Crayons Couleur Advertising

Facebook Posts +
Countdown posts



Photography 11 - Top of the World

Axis Social Media Campaign will follow.

axis
TRUSTED FIRST.

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**Enriching &
Rewarding**

Its time to unleash the
X-Factor in your career.

Apply on
axis.mu/careers
or call us on 403 2500

**We're
Hiring**

Axis, Recruitment Campaign

Project - Axis was recruiting, so I was involved in this campaign. It included me to work on mediums such as Billboard, Press Ads, Small Animated banner on L'Express, and Social Media.

Work done under Crayons Couleur Advertising

RENT A SIGN

axis
TRUSTED FIRST.



Working at Axis is
Enriching & Rewarding

It's time to unleash the
X-Factor in your career.

We've got
a spot for you.

Apply on
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We're Hiring

Facebook
Post

axis
TRUSTED FIRST.

Working at Axis is
Enriching & Rewarding

It's time to unleash the
X-Factor in your career.

We've got a spot for you.

Axis values driven and ambitious people ready to challenge themselves in unknown waters. If you are up for the challenge, we would like to onboard you on a bold and incredibly rewarding mission. With our eyes on the African region, we are looking for talents ready to journey towards enriching new horizons.

We are driven by the essence of our unique values:
agility / excellence / integrity / trusted

If you believe in yourself and trust us to invest in your development to unleash your potential. Join us!

We are looking for eager, determined, and ambitious talents to join our teams:

- › Fund Accountant
- › Fund Administrator
- › Senior Fund Administrator
- › Senior Client Executive
- › Senior Fund Accountant
- › Client Executive
- › Client Accountant
- › Assistant Accountant

Disclaimer: Axis reserves the right to call only the best suited candidate(s) following this advert.

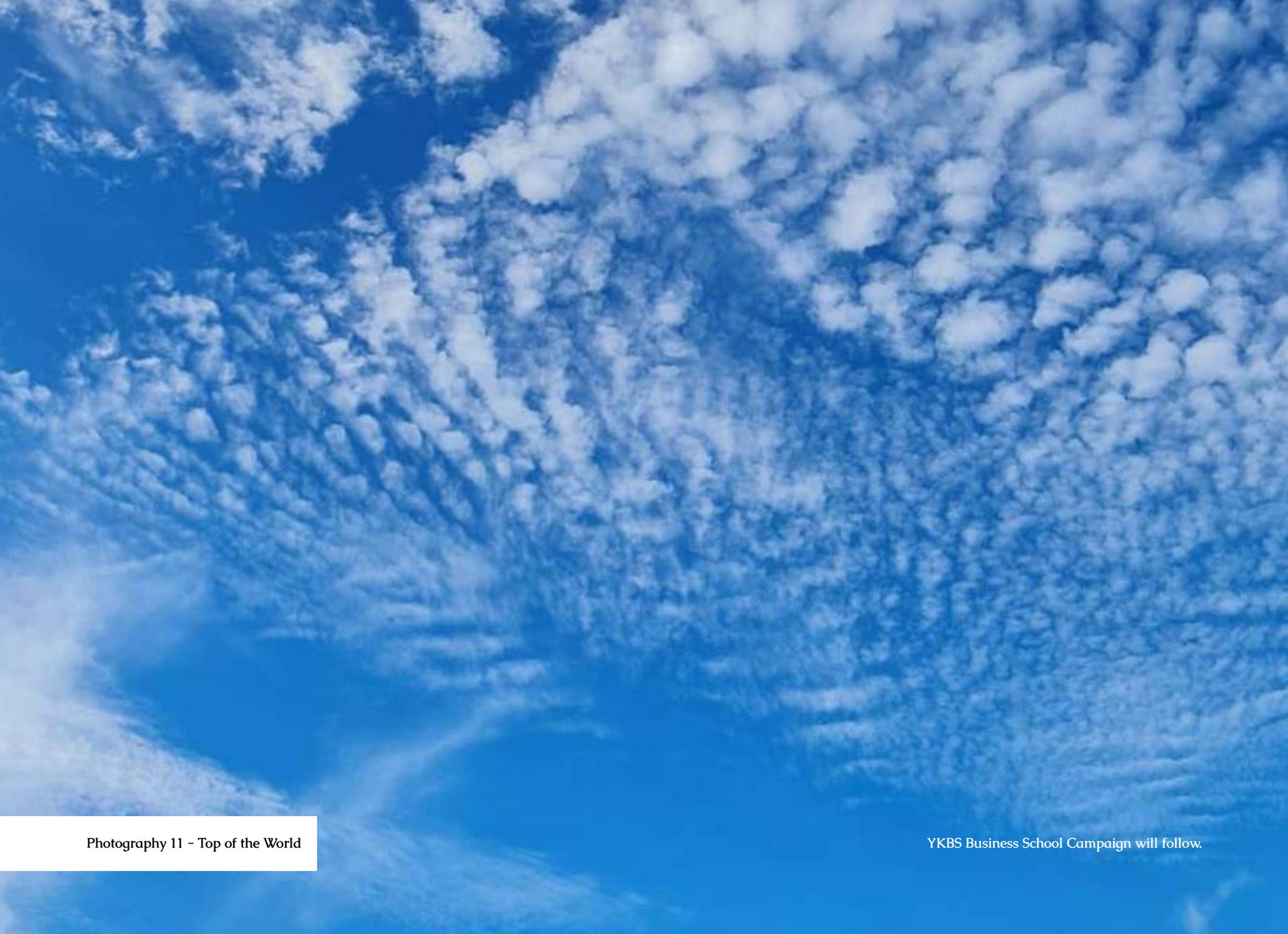
Apply Now
axis.mu/careers
or call us on 403 2500

We're Hiring

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Project - Axis was recruiting, so I was involved in this campaign. It included me to work on mediums such as Billboard, Press Ads, Small Animated banner on L'Express, and Social Media.

Work done under Crayons Couleur Advertising



Photography 11 - Top of the World

YKBS Business School Campaign will follow.



YKBS Ltd
YK Business School

CLIMB UP
YOUR PROFESSIONAL LADDER
with a world class qualification,
by studying at YKBS just like me...

Courses available at YKBS

Undergraduate Courses

Post Graduate Courses

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NOW OPEN**

Get an early bird offer
(Offer ends on 15th November 2017)
Limited Seats Available

Degree Awarded by



For more details please contact us on
+965 998 9010

15 Years of Teaching Excellence, 2002-2017



“ Thanks to YKBS I am successfully working for a multinational company. ”
Mrs Jenita V.
BBA Graduate,
Batch 2016, YKBS

Why Study with YKBS?

- > Highest academic standards
- > Graduates all over the world
- > Work-based assignments
- > Learn while you earn
- > Pastoral care
- > Internationally-recognised degrees
- > Flexible payment
- > Flexible schedules
- > State-of-the-art campus
- > Online support

YKBS Business School, Registration Campaign

Project - Worked on creating the main concept, to then apply it on different medium, such Magasin, Press, Flyer and Bus Ads

Work done under Crayons Couleur Advertising

YKBS Ltd
YK Business School

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Email: info@ykbs.ac.mu
www.ykbs.ac.mu

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- Graduates all over the world
- Work based assignments
- Learn while you earn
- Pastoral care
- Internationally recognised degrees
- Flexible payment plans
- Affordable Accredited, Accessible
- State-of-the-art campus
- Online support

15 Years of Teaching Excellence, 2002-2017

www.ykbs.ac.mu

Thanks to YKBS,
I am successfully studying
for a Post Graduate
(PGDPM)

Mrs Jenita K.
Finance Officer
BBA Graduate,
Batch 2016, YKBS

YKBS Business School, Registration Campaign

Project - Worked on creating the main concept, to then apply it on different medium, such Magasin, Press, Flyer and Bus Ads

Work done under Crayons Couleur Advertising



YKBS Ltd
YK Business School

CLIMB UP
YOUR PROFESSIONAL LADDER
with a world class qualification,
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Post Graduate Courses

MBA

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NOW OPEN**

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- Highest academic standards
- World-class facilities all over the world
- Online support
- State-of-the-art campus
- Affordable, Accredited Accessible
- Flexible payment plans

Thanks to YKBS,
I am successfully studying
for a Post Graduate
(PGDIPM)

Mrs. Jenta K.
Finance Officer
Batch 2016, YKBS

YKBS Business School, Registration Campaign
Project - Worked on creating the main concept, to then apply it on different medium, such Magasin, Press, Flyer and Bus Ads
Work done under Crayons Couleur Advertising



YKBS Ltd
YK Business School

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With a world class qualification, by studying at YKBS

Undergraduate Courses

Post Graduate Courses

MBA

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I am successfully studying for a Degree

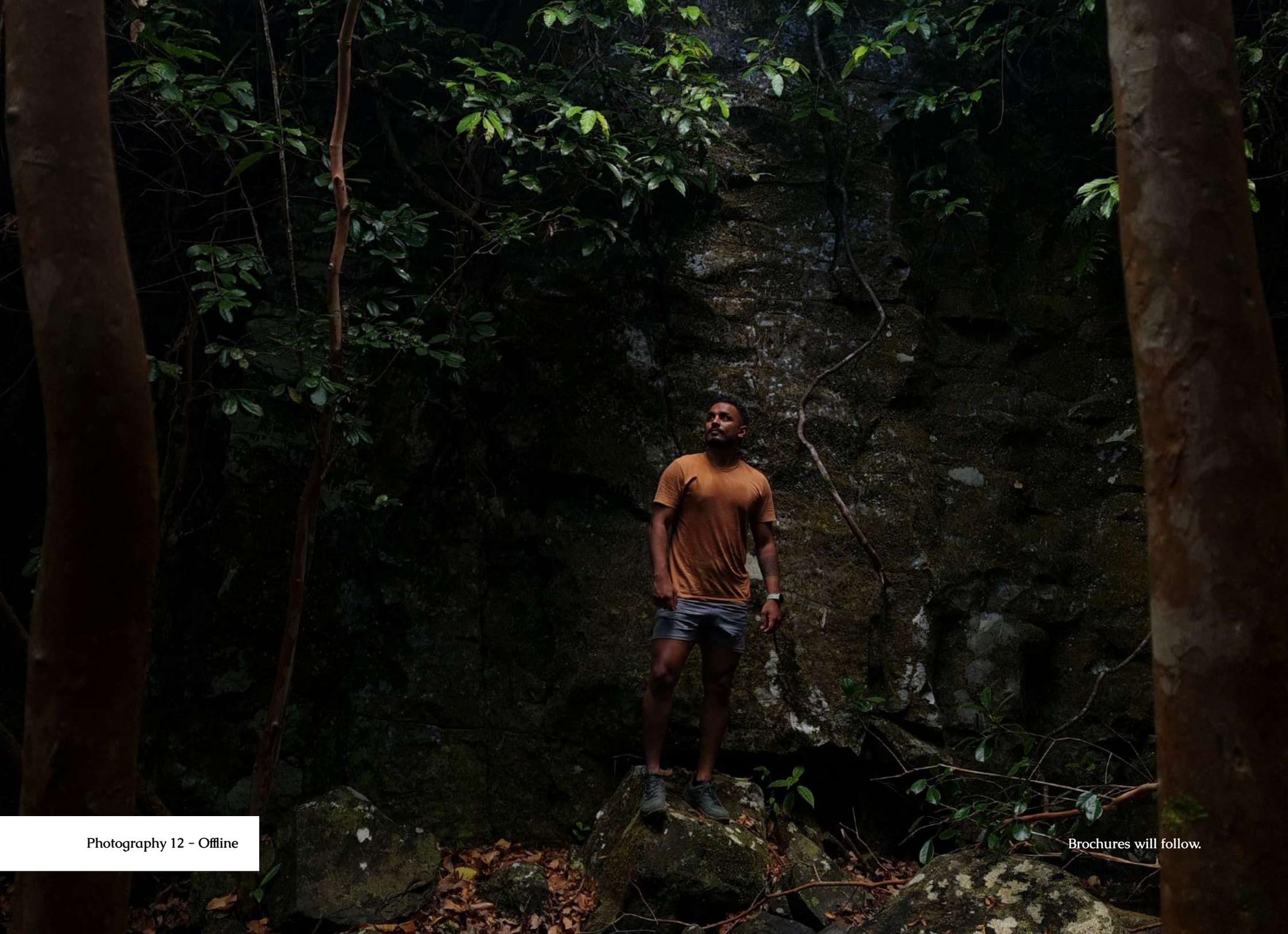
Mike Ah Van,
Full Time Student
BCom (IT Management), Year 3

YKBS Business School, Registration Campaign

Project - Worked on creating the main concept, to then apply it on different medium, such Magasin, Press, Flyer and Bus Ads

Work done under Crayons Couleur Advertising

1820 AP 07



Photography 12 - Offline

Brochures will follow.



Axis, Corporate Brochure

Project - Created full, multipage brochure for Axis, reflected their brand. Photoshoot was also required for profiles of members.

Work done under Crayons Couleur Advertising



Sensoria, Salon de la Maison Trifold

Project - Created Trifold Brochure for Sensoria, for the occasion of Salon de la Maison. Turn out to be a very cosy and funny one to work on.

Work done under Crayons Couleur Advertising

Outside



Inside





Sensoria, Brochures

Project - Created Trifold Brochure for Sensoria, for several occasions. Turn out to be a very cosy and funny one to work on.

Work done under Crayons Couleur Advertising



LE DOMAINE DE MAHÉ

Grand Baie - Mauritius



THE MAHE ROAD SHOW INVESTMENT OPPORTUNITIES IN MAURITIUS

2017

Le Domaine de Mahe, Luxury Brochure

Project - Created Big Luxury Trifold Brochure for Domain de Mahe, to sell an emotion of the place their client would reside. Love the outcome of this brochure.

Work done under Crayons Couleur Advertising



Shanté
3 Bedrooms 4 Bedrooms
MUR 3,100,000 / 3,100,000
P&A 30/00/00

Miana
3 Bedrooms 4 Bedrooms
MUR 3,100,000 / 3,100,000
P&A 30/00/00

The "Shanté" and "Miana" villas are designed to offer the finest in luxury and high-end architecture. They are perfect for the modern and sophisticated lifestyle. The Shanté villa is a 3-bedroom villa with a large swimming pool, a covered terrace, and a private garden. The Miana villa is a 4-bedroom villa with a large swimming pool, a covered terrace, and a private garden. Both villas are built with high-quality materials and offer a luxurious lifestyle in the heart of the island.

Shanté villa is a modern 3-bedroom villa with a large swimming pool, a covered terrace, and a private garden. Miana villa is a modern 4-bedroom villa with a large swimming pool, a covered terrace, and a private garden. Both villas are built with high-quality materials and offer a luxurious lifestyle in the heart of the island.

LE DOMAINE DE MAHÉ
Grand Baie - Mauritius

SALES OFFICE
Le Domaine de Mahé, Grand Baie, Mauritius
Tel: +262 202 200 000
E: info@le-domaine-mahe.com

DIJANA FITTON
Marketing Manager
Tel: +262 202 200 000
E: info@le-domaine-mahe.com

CHRISTOPHER FITTON
Director
Tel: +262 202 200 000
E: info@le-domaine-mahe.com

LE DOMAINE DE MAHÉ
Grand Baie - Mauritius

THE MAHE ROAD SHOW
INVESTMENT OPPORTUNITIES IN MAURITIUS

Johannesburg, 04th November 2018 / Durban, 09th November 2018

LE DOMAINE DE MAHE
COME & ENJOY THE AMBIENCE
of the Indian Ocean

The "Shanté" and "Miana" villas are designed to offer the finest in luxury and high-end architecture. They are perfect for the modern and sophisticated lifestyle. The Shanté villa is a 3-bedroom villa with a large swimming pool, a covered terrace, and a private garden. The Miana villa is a 4-bedroom villa with a large swimming pool, a covered terrace, and a private garden. Both villas are built with high-quality materials and offer a luxurious lifestyle in the heart of the island.

"SAY YES TO HAPPINESS"

THE BENEFITS OF INVESTING IN MAURITIUS?

World Bank Doing Business 2017 Top in Africa

- Population: 1.3 million
- Real GDP Growth Rate: 5.8% (2017)
- Exclusive Economic Zone: 2.3 million km²
- Official Language: English
- GDP Per Capita: USD 10,300 (2017)
- Bilateral Agreements: 42 DTAA's / 44 PPPAs
- Land Mass: 2,040 km²
- Literacy: 97.3%

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SME Finance Wealth

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ANNA STUART
CEO
Africa@WYNDRO.COM

CHRISTOPHER FITTON
Director

SARAH BRADY
Head of Africa Wealth

ANNA WINTERGON
Marketing Manager

WYNDRO
Project Manager

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Tel: +262 202 200 000 / +262 202 200 000
E: info@sbm-bank.com

Axis Finance
1st Floor, The New Bank Tower, Colonnade, 15000, Plateau de France, Grand Baie, Mauritius
Tel: +262 202 200 000
E: info@axis.com

Le Domaine de Mahe, Luxury Brochure

Project - Created Big Luxury Trifold Brochure for Domain de Mahe, to sell an emotion of the place their client would reside. Love the outcome of this brochure.

Work done under Crayons Couleur Advertising



Coeur de Planete, Brochure for Meteorite Jewelry collection

Project - Created this magnificent small book brochure for our Reunion client. They create jewel using Meteorite stones. I was happy with the outcome, because it gave off the expected feeling.

Work done under Crayons Couleur Advertising



Hacienda Plaza, Luxury Brochure

Project - Created Big Luxury Trifold Brochure for Hacienda Plaza, to sell an emotion of the place their client would reside. Love the outcome of this brochure.

Work done under Crayons Couleur Advertising



Designer Palace, Premium Luxury Brochure

Project - Created a Premium Luxury Multipage Brochure for Designer Palace several shops, who sells Cashmere. High End Finishes were used on this one, Gold hotfoil and Spot UV Varnish.

Work done under Crayons Couleur Advertising



Designer Palace, Premium Luxury Brochure

Project - Created a Premium Luxury Multipage Brochure for Designer Palace several shops, who sells Cashmere. High End Finishes were used on this one, Gold hotfoil and Spot UV Varnish.

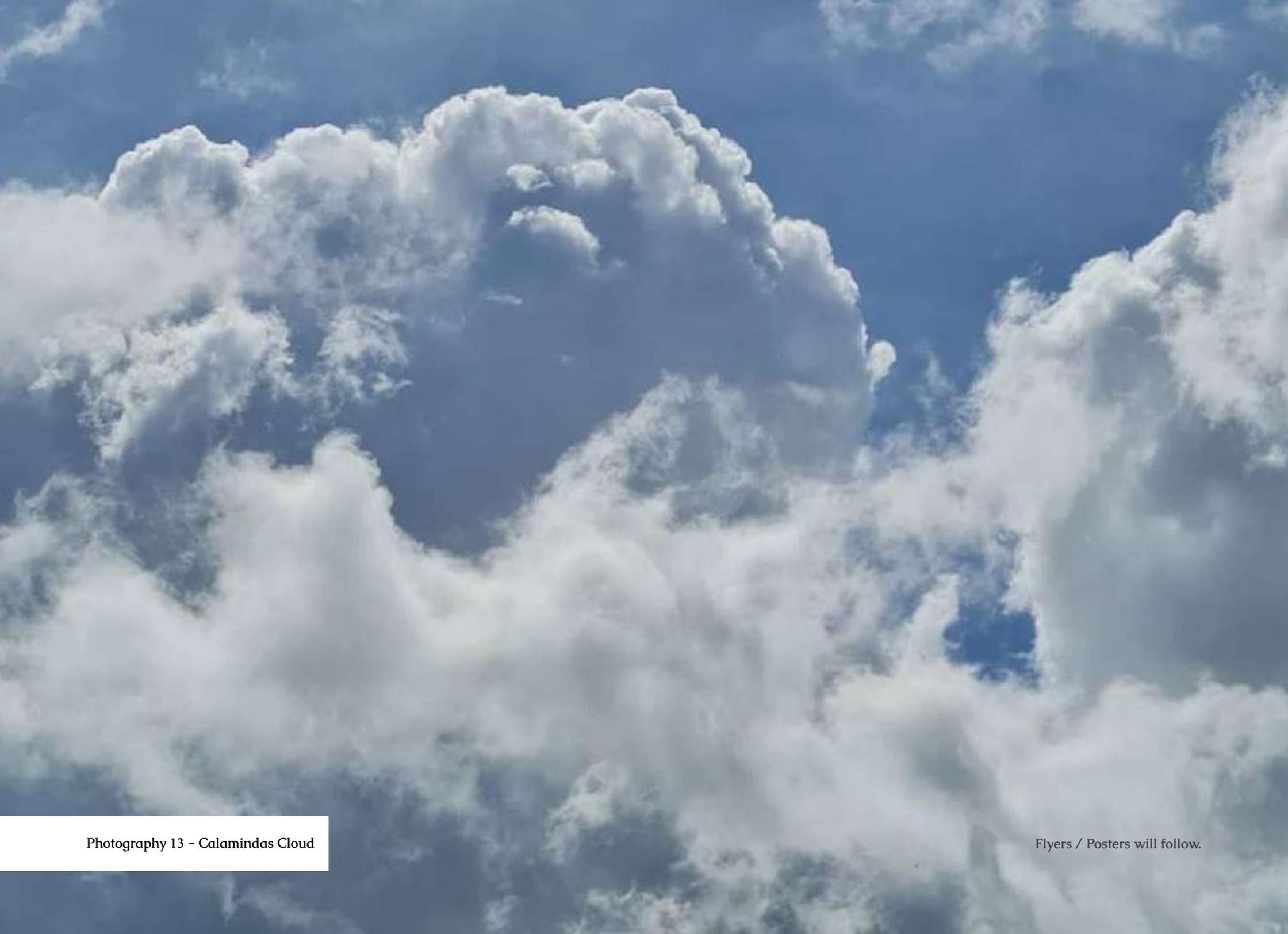
Work done under Crayons Couleur Advertising



La Roche Technologies, Unique Trifold Brochure

Project - Created a Unique Trifold Brochure for La Roche to sell there Camera Techs. The Uniqueness of this Brochure is the different height of the pages which required the use of a Die cut.

Work done under Crayons Couleur Advertising



Photography 13 - Calamindas Cloud

Flyers / Posters will follow.



Amazon Sensation, Event Poster and Ticket

Project - Created a very nice color Poster and Ticket for the Fashion Show, Amazon Sensation.

Work done under Crayons Couleur Advertising



iLife Fitness, Launching

Project - For the occasion of the launching of iLife Fitness at Flacq, we create flyers with discounted coupon withing it to have 30% off. Along with the post we were in charge of the gym interior design/wall decor and other communications mediums.

Work done under Crayons Couleur Advertising



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Project - For the occasion of the launching of iLife Fitness at Flacq, we create flyers with discounted coupon withing it to have 30% off. Along with the post we were in charge of the gym interior design/wall decor and other communications mediums.

Work done under Crayons Couleur Advertising

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www.larochetech.com

La Roche Technologies, Price List Flyers, Recto Verso

Project - Created a very neat Recto Verso Flyer for La Roche in the occasion of Infotech. There packaged prices were displayed at the back.

Work done under Crayons Couleur Advertising



Mon Balo Linge, Flyer

Project - Created a flyer for this client from Reunion Island, who does an uncommon business. They were pretty satisfied with the outcome.

Work done under Crayons Couleur Advertising



Oceano, Flyer & Digital Posts

Project - Created a flyer and digital post for this luxurious client from Mauritius, who was attending Bijorhca, an International Jewellery show. Jewel Photoshoots was also included.

Work done under Crayons Couleur Advertising



Regal Express, Flyer

Project - Created a warm flyer for this client from Reunion Island, who needed to communicate to his client above his services and hours of service.

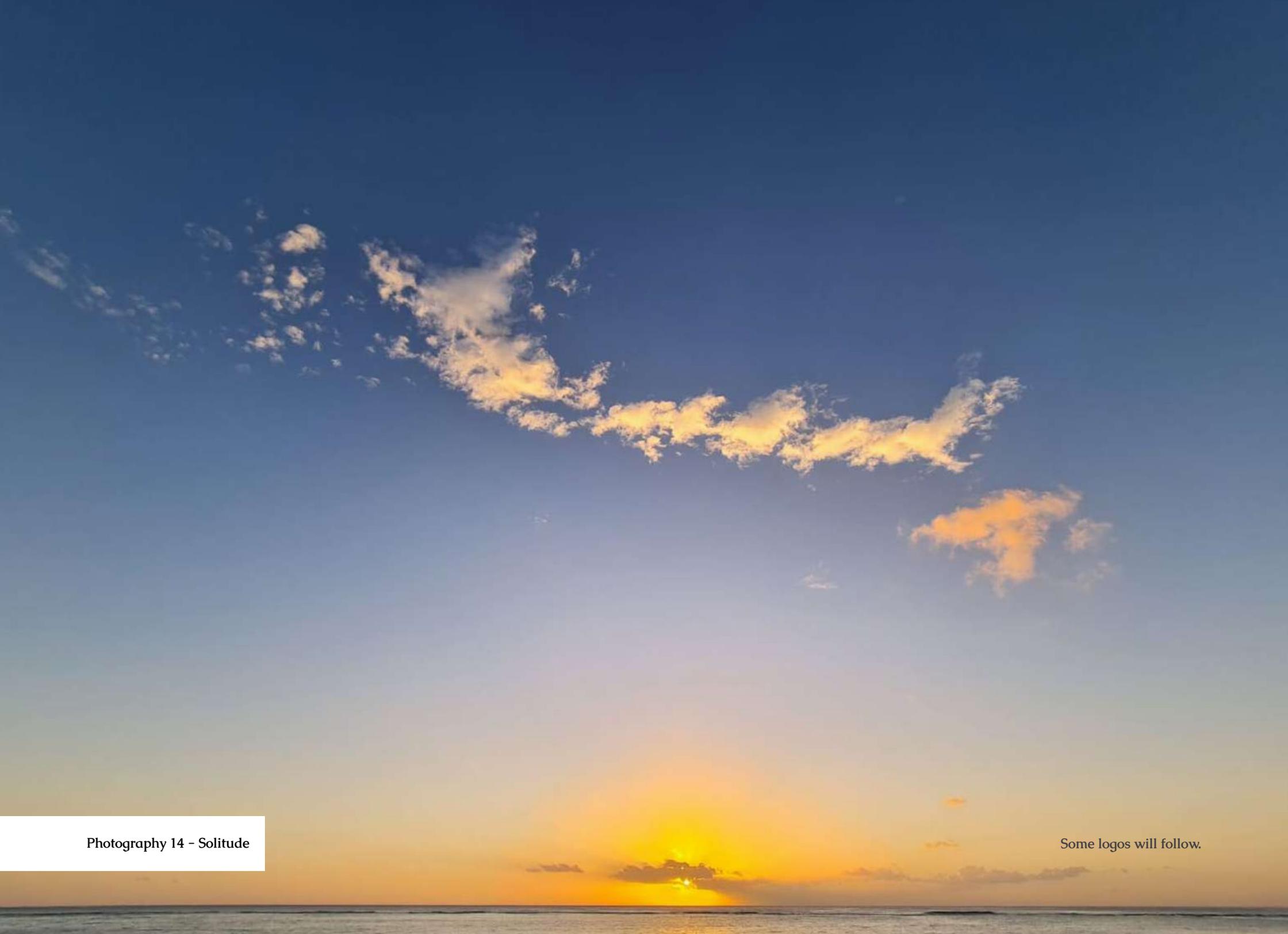
Work done under Crayons Couleur Advertising



Aquacity, Flyers

Project - Created a several flyers for this client, Aquacity Ltd, who organises aquatic watersport, such as undersea walk, parasailing, tube riding.

Work done under my account



Photography 14 - Solitude

Some logos will follow.



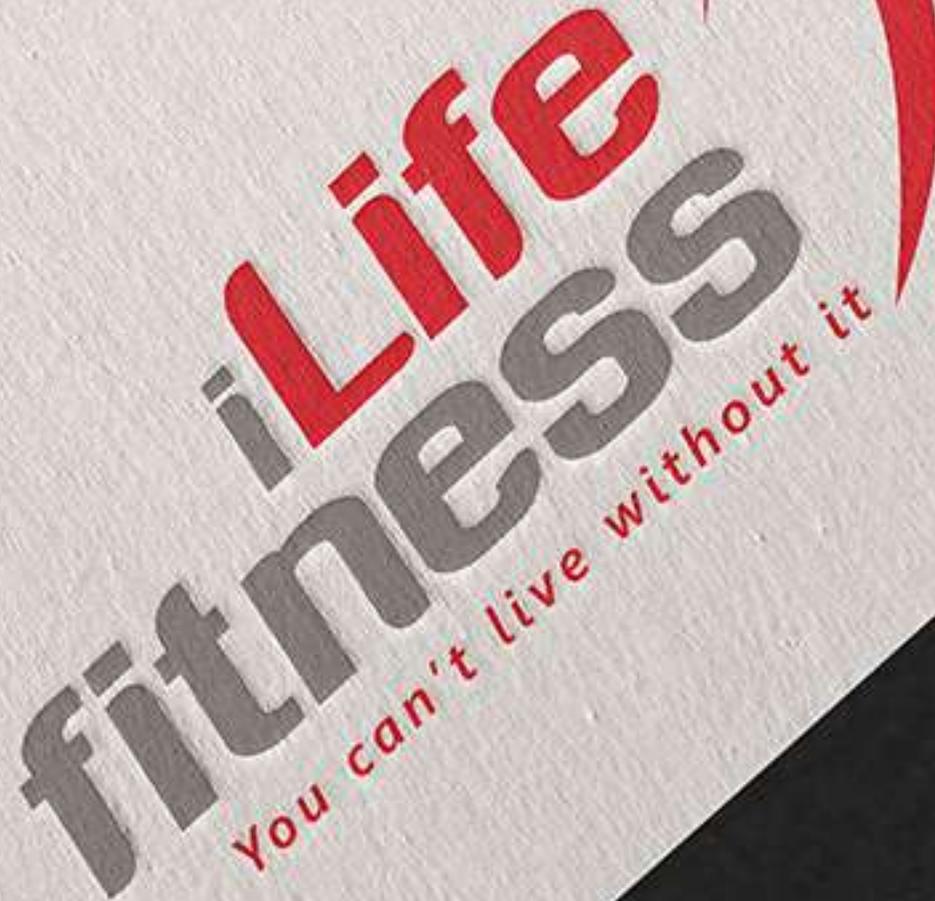
My Job, 10 years anniversary Logo

Work done under my Crayons Couleur Advertising



My Job, 10 years anniversary Campaign

Work done under my Crayons Couleur Advertising



iLife fitness, Logo

Work done under my Crayons Couleur Advertising



La Roche Technologies, Logo

Work done under my Crayons Couleur Advertising



Regal Express, Logo (Reunion Island)

Work done under my Crayons Couleur Advertising



Mon Balo Linge, Logo (Reunion Island)

Work done under my Crayons Couleur Advertising



Joe & Sons, Logo, Stationaries & Wrapping

Work done under my Crayons Couleur Advertising



Joe & Sons, Logo, Stationaries & Wrapping

Work done under my Crayons Couleur Advertising



Realisation

Joe & Sons, Logo, Stationaries & Wrapping

Work done under my Crayons Couleur Advertising



Concept



QUICKZ
Print Services

Quickz, Logo, Stationaries, Posters, Company Profile

Work done under my account



Quickz, Logo, Business Card, Company Profile + much more

Work done under my account





Quickz, Logo, Stationaries, Posters, Company Profile

Work done under my account



Photography 15 - Explorer

Some Packaging will follow.



Bubbles, Detergent Packaging

Work done under Crayons Couleur Advertising



Manshree, Spices of Mauritius Packaging

Work done under Crayons Couleur Advertising



Photography 16 - Bzzzz

Social Media Posts will follow.



“
Either you
**DRIVE
DISRUPTION**
or you're
**OUTPACED
BY IT**

JOIN US
FOR A BUSINESS CONFERENCE

**LEADING
in a Disruptive World**
by Fredrik Hären

Wednesday 21 March 2018
@ Le Meridien Ile Maurice,
REGISTER: www.easynetdisrupt.com
For more info call us on 212 2401



“
**Disruptive brands
are different**
from ordinary brands
because they get people
engaged and immersed
in the brand's equity.

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in a Disruptive World**
by Fredrik Hären

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“
Disruption
is all about risk-taking,
trusting your intuition,
and rejecting the way things
are supposed to be.
Disruption forces you to think about
where you want your brand to go
and how to get there.”
- Richard Branson

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Easy net, Social Media Post

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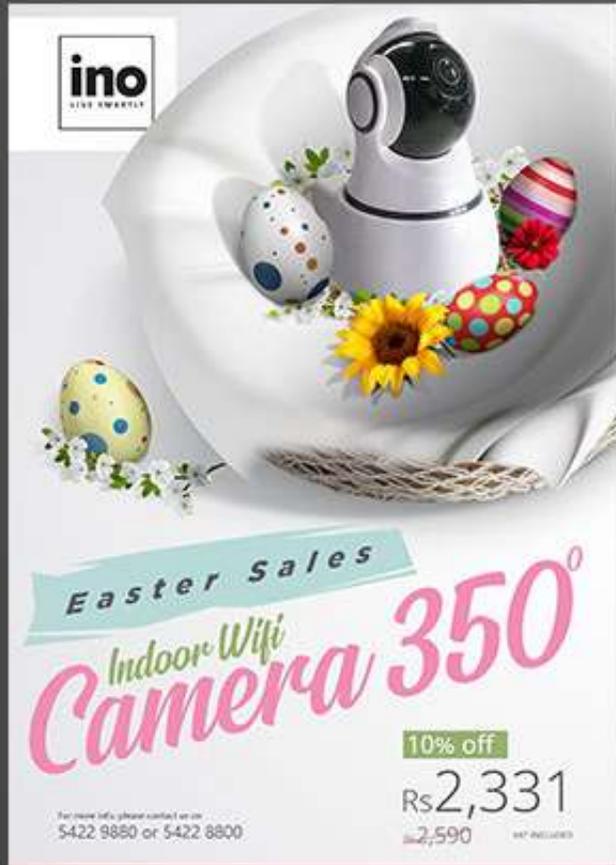
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